



January 13, 2025

Bonjou!

If you are receiving this letter, it's because we want you and your team to join us for another blow out Mardi Gras event.

The Washington County Economic Alliance Chamber of Commerce is thrilled to announce the **2nd Annual Mardi Gras Parade and Block Party**, set to bring the spirit of New Orleans to **Downtown Greenville on Fat Tuesday, March 4, 2025**.

The Mardi Gras Parade will kick off at **4:00 PM**, starting at the intersection of **Edison Street and Washington Avenue** traveling down Washington Avenue, and concluding at the War Memorial at **Walnut Street**. Participants of all kinds—whether floats, golf carts, bands, dance teams, or individuals in costume—are encouraged to join in the fun. You can decorate your baby stroller or spend the next 2 months building a massive float with your Krewe; we just want you to come out and celebrate this multicultural and diverse community event

Following the parade, the Mardi Gras Block Party will take place from **5:00 PM to 7:00 PM** at the **greenspace adjacent to the Rodeway Inn (Washington Avenue and Walnut Street)**. Attendees will enjoy a live performance by **Grammy Award-Winning Dwayne Dopsie and the Zydeco Hellraisers**, creating an authentic and energetic Mardi Gras atmosphere.

This event is **free and open to the public**, making it a perfect opportunity for the entire community to come together and celebrate. Proceeds will benefit the Greenville Christmas Committee initiative, ensuring the holiday spirit continues to thrive in our community.

Sponsorship levels range from \$250 to \$5,000 and include a variety of benefits. This event is an opportunity to celebrate and preserve the Mississippi Delta's diverse cultural heritage while fostering unity and pride among its communities transcending racial and socioeconomic divides and boosting local economy and visitor spending.

Interested in joining the parade, becoming a vendor, or supporting the event through sponsorship? Contact the WCEA office at 662-378-3141 or email Chamber Director Mary Catherine Brooks at mbrooks@wceams.com. Applications and rules are available on our Facebook page or website at wceams.com.

Mark your calendars for this family-friendly celebration that promises fun, music, and vibrant Mardi Gras traditions in Downtown Greenville.

Laissez les bon temps rouler!

Mary Catherine Brooks
Chamber Director

Katherine Shamoon
Event Co-Founder and Ambassador Chairman

Laissez les Bons Temps Rouler!

MARDI GRAS

PARADE & BLOCK PARTY

FAT TUESDAY MARCH 4, 2025



Live at the block party
**DWAYNE DOPSIE
& THE ZYDECO
HELLRAISERS**

NOW ACCEPTING VENDOR & PARADE APPLICATIONS

**PARADE
4:00 PM**

Washington Avenue

BLOCK PARTY

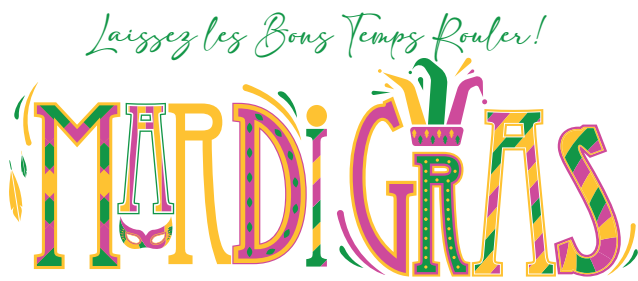
5:00 - 7:00 PM

Corner of Walnut & Washington

LIVE MUSIC ALL YOU CAN CATCH BEADS FOOD VENDORS SECOND LINE

PROCEEDS WILL SUPPORT GREENVILLE CHRISTMAS COMMITTEE INITIATIVE

Apply online at wceams.com or call 662-378-3141



PARADE & BLOCK PARTY

FAT TUESDAY MARCH 4, 2025

VENDOR/PARADE APPLICATION

FAT TUESDAY, MARCH 4, 2025 at 4 PM

DOWNTOWN GREENVILLE, MISSISSIPPI

WASHINGTON AVE

CONTACT: WCEA CHAMBER 662-378-3141

Company/Organization Contact: _____

Name/Title: _____ Email: _____

Address: _____ Phone: _____

Please select one or both of the following options: ☐ PARADE ENTRY ☐ VENDOR APPLICATION

PARADE ENTRY:

KREWE NAME: _____

Brief description of entry: _____

Parade Participation Donation: ☐ \$75 Chamber Member ☐ \$100 Non Chamber Member

*Schools are exempt from this participation donation. If you feel your organization should be exempt, please contact the Chamber.

BLOCK PARTY VENDOR APPLICATION:

Brief description of vendor: _____

Parade Participation Donation: ☐ \$50 Chamber Member ☐ \$100 Non Chamber Member

PAYMENT METHOD: *Proceeds will benefit the Greenville Christmas Committee Initiative*

☐ CREDIT CARD

☐ INVOICE

☐ CHECK

☐ CASH

FOR OFFICE USE ONLY:

PARADE NO: _____

VENDOR NO: _____

PAID: _____

Please Complete Form & Return to:

WCEA Chamber

342 Washington Avenue Greenville, MS

PO Box 933 Greenville, MS 38702

mbrooks@wceams.com

662-378-3141

www.wceams.com

WAIVER: I agree to indemnify and hold harmless the Washington County Economic Alliance, Chamber of Commerce, and/or its staff and volunteers from any claims for personal injury, exposure to COVID-19, property damage, and any fees, fines, or costs caused directly or indirectly, by our entry's participation in the parade.

SIGNATURE: _____

DATE: _____

Laissez les Bons Temps Rouler!



PARADE & BLOCK PARTY

FAT TUESDAY MARCH 4, 2025

SPONSORSHIP AGREEMENT

FAT TUESDAY, MARCH 4, 2025 at 4 PM
DOWNTOWN GREENVILLE, MISSISSIPPI
WASHINGTON AVE

CONTACT: WCEA CHAMBER 662-378-3141

Company/Organization : _____

Name/Title: _____ Email: _____

Address: _____ Phone: _____

Please select one of the following sponsorship options: *Proceeds will benefit the Greenville Christmas Committee Initiative*

☐ **\$5000 KING SPONSORSHIP**

Free Parade Entry	Feature on TV Commercial	Social Media Spotlight
Free Vendor Entry	Acknowledgment on Radio Commercial	Logo on all Promotional Material
Meet n Greet with Dwayne Dopsie	Serve on Judge's Parade Court	On Site Banner with Logo
Complimentary ad space in WCEA e-blast	Listed as a Sponsor for Greenville Christmas Committee	

☐ **\$2500 QUEEN SPONSORSHIP**

Free Parade Entry	Feature on TV Commercial	Social Media Spotlight
Free Vendor Entry	Acknowledgment on Radio Commercial	Logo on all Promotional Material
Meet n Greet with Dwayne Dopsie	Serve on Judge's Parade Court	On Site Banner with Logo

☐ **\$1000 JESTER SPONSORSHIP**

Free Parade Entry	Feature on TV Commercial	Social Media Spotlight
Free Vendor Entry	Acknowledgment on Radio Commercial	Logo on all Promotional Material
Meet n Greet with Dwayne Dopsie	On Site Banner with Logo	

☐ **\$500 ROYAL SPONSORSHIP**

Free Parade Entry	Feature on TV Commercial	Social Media Spotlight
Free Vendor Entry	Logo on all Promotional Material	On Site Banner with Logo

☐ **\$250 KREWE SPONSORSHIP**

Free Parade Entry	Free Vendor Entry	Social Media Spotlight
Logo on all Promotional Material	On Site Banner with Logo	

Please Complete Form & Return to:
WCEA Chamber
342 Washington Avenue Greenville, MS
PO Box 933 Greenville, MS 38702
mbrooks@wceams.com
662-378-3141
www.wceams.com

☐ CREDIT CARD

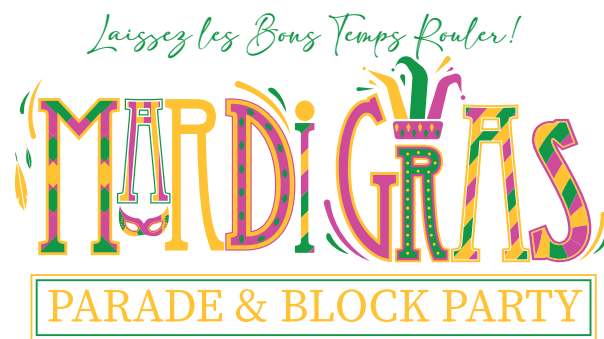
☐ CHECK

☐ INVOICE

☐ CASH

SIGNATURE: _____

DATE: _____



PARADE ENTRY RULES & REGULATIONS

- Any entry deemed in poor taste or offensive to the general public will not be allowed to participate. Keep in mind the parade is family friendly and every unit should be appropriate for this audience. We will not tolerate any sort of vulgar or provocative dancing, music, or acts of mischief. The organizers reserve the right to pull anyone from the parade or block party at any time if acting inappropriately.
- All parade participants are encouraged to gently toss beads, candy, or relative small items to attendees.
- Each unit must have an entry form and parade number. Parade entry numbers will be assigned and sent to the contact name on the entry registration. It is the contact's responsibility to share that number and all parade information with all parties in the unit.
- The parade contact is responsible for informing drivers of the entry number, line-up locations, and pick-up area.
- Parade lineup will be organized on Edison Street, next to the courthouse. Parade route will begin at the corner of Edison and Washington and end at the corner of Walnut and Washington.
- Parade order is up to the sole discretion of the parade organizers.
- It is the responsibility of each entry to maintain a reasonable pace to eliminate gaps in the flow of the parade.
- Any parade entry with children under the age of 18 must have adult supervision on the float/entry at all times. Adult supervision must be someone other than the driver.
- All entrants must carry adequate insurance coverage and be driven by a competent, licensed driver.
- Organizers reserve the right to refuse any entry.
- No refunds once paid
- ATVs (including four wheelers and side by sides) are not allowed due to safety. Golf carts and motorcycles are permissible. If you are unsure about your parade entry, please contact the Chamber with questions.

VENDOR ENTRY RULES & REGULATIONS

- Vendors will be assigned a booth number and location. A map will be provided to you prior to the event.
- Booth spaces will be marked and must match your booth number
- **No refunds once paid**
- All events will be outdoors, even in the event of rain. There will be no reimbursement of vendor payment due to inclement weather.
- Vendors must keep everything within their assigned space.
- Electrical power will not be provided. If you require power, please contact the Chamber.
- If you require a generator, you must gain approval from the Chamber prior to event
- Vendors can begin setting up at 1pm and **must** be set up **BEFORE 4:00 PM**
- Vendors must remain open from **4:00 - 7:00 PM**
- Vendors are responsible for their own tables, chairs, tents, and signage.
- We request that vendors limit their items to Mardi Gras culture inspired themes
- Event organizers reserve the right to refuse any vendor application
- **NO BEER, LIQUOR, OR ALCOHOL OF ANY FORM CAN BE SERVED OR SOLD WITHOUT PRIOR CONSENT FROM WCEA/CHAMBER DIRECTOR. YOU WILL BE REMOVED IF YOU SERVE/SELL ALCOHOL WITHOUT THE PROPER PERMITS, LICENSES, AND CONTRACT.**